

# AMHA PROMOTIONAL MATERIALS ORDER FORM

Please order six weeks in advance to guarantee availability of materials. For trade shows and fairs, AMHA suggests ordering materials for 10% of the total attendance expected (100 pieces for an attendance of 1,000). The 10% ratio has been proven reliable. For all events, such as open barns or visits, AMHA suggests ordering enough materials to give each person attending. **Please indicate how many of each Promotional Packet you will need and pay the appropriate postage. AMHA pays for all printing costs, except for the Promotional Give-Aways. For specialized packets and ordering materials by the case, please call for shipping costs.**

AMHA Recognized Clubs also can order items from the AMHA Gift Catalog to sell at trade shows. Clubs receive merchandise at cost plus 10% plus shipping and handling. Please call for more information.

## PROMOTIONAL MATERIAL PACKETS

### For 25 People — \$15 Per Kit

#### Contents:

- 25 Morgan Brochures
- 20 Mare/Stallion Portraits
- 10 Youth Brochure
- 5 How-To Buy A Morgan
- 5 Justa Morgan Fun
- 5 Celebrate Stickers
- 5 Anatomical Pages
- 2 Driving Booklets
- 2 Showing Booklets
- 2 Celebrate Booklets
- 2 Breed/Mare Booklets
- 2 Hunt/Jump Booklets
- 2 Western Fun Brochures
- 2 Judging Standards
- 2 Coloring Posters

### For 100 People — \$25 Per Kit

#### Contents:

- 100 Morgan Brochures
- 80 Mare/Stallion Portraits
- 40 Youth Brochure
- 20 How-To Buy A Morgan
- 20 Justa Morgan Fun
- 20 Celebrate Stickers
- 20 Anatomical Pages
- 10 Driving Booklets
- 10 Showing Booklets
- 10 Celebrate Booklets
- 10 Breed/Mare Booklets
- 10 Hunt/Jump Booklets
- 10 Western Fun Brochures
- 10 Judging Standards
- 10 Coloring Posters

### For 50 People — \$20 Per Kit

#### Contents:

- 50 Morgan Brochures
- 40 Mare/Stallion Portraits
- 20 Youth Brochure
- 10 How-To Buy A Morgan
- 10 Justa Morgan Fun
- 10 Celebrate Stickers
- 10 Anatomical Pages
- 5 Driving Booklets
- 5 Showing Booklets
- 2 Celebrate Booklets
- 2 Breed/Mare Booklets
- 2 Hunt/Jump Booklets
- 5 Western Fun Brochures
- 5 Judging Standards
- 5 Coloring Posters

### For 500 People — Call for Price

#### Contents:

- 500 Morgan Brochures
- 400 Mare/Stallion Portraits
- 200 Youth Brochure
- 100 How-To Buy A Morgan
- 100 Justa Morgan Fun
- 100 Celebrate Stickers
- 100 Anatomical Pages
- 50 Driving Booklets
- 50 Showing Booklets
- 50 Celebrate Booklets
- 50 Breed/Mare Booklets
- 50 Hunt/Jump Booklets
- 50 Western Fun Brochures
- 50 Judging Standards
- 50 Coloring Posters

ITEM	QUANTITY	PRICE	TOTAL
For 25 People	_____	x \$15	\$ _____
For 50 People	_____	x \$20	\$ _____
For 100 People	_____	x \$25	\$ _____
For 500 People	_____	Call	\$ _____
Total Promotional Material Packets			\$ _____

## PROMOTIONAL GIVE-AWAYS

ITEM	QUANTITY	PRICE	TOTAL
1.5" Morgan Button	_____	x .25 or 45/\$10	\$ _____
"Morgan" Pencils	_____	x .20 or 50/\$9	\$ _____
AMHA Promotional DVD	_____	x N/C	\$ _____
Total Promotion Give-Aways			\$ _____

Total Promotional Material Packets \$ \_\_\_\_\_

Total Promotional Give-Aways \$ \_\_\_\_\_

**TOTAL DUE: \$ \_\_\_\_\_**

Event Name: \_\_\_\_\_ Date: \_\_\_\_\_

AMHA Number: \_\_\_\_\_

Name: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_

Check     MasterCard     VISA

American Express     Discover

Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### To Place Orders Contact:

The American Morgan Horse Association  
122 Bostwick Road • Shelburne, VT 05482-4417  
(802) 985-4944 • Fax: (802) 985-8897  
E-mail: info@morganhorse.com

All materials are available by the case, including *The Morgan Horse* magazine. Please call for details.

Please Provide Promotional Literature and Advertisement Templates CD-ROM

# AMHA PROMOTIONAL MATERIALS



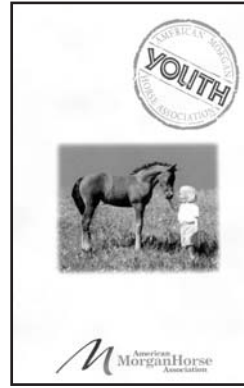
How to Buy a Morgan Horse



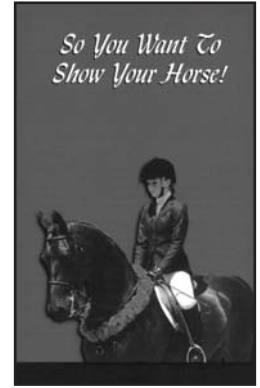
Teaching Your Morgan Horse To Drive



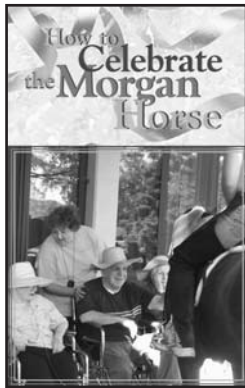
Morgan Brochure



Youth Brochure



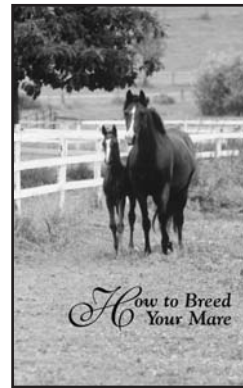
So You Want To Show Your Horse!



How to Celebrate The Morgan Horse



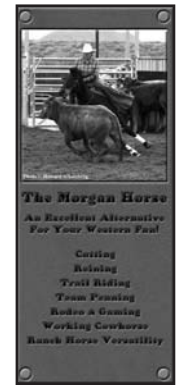
Morgan Hunter & Jumper Division



How to Breed Your Mare



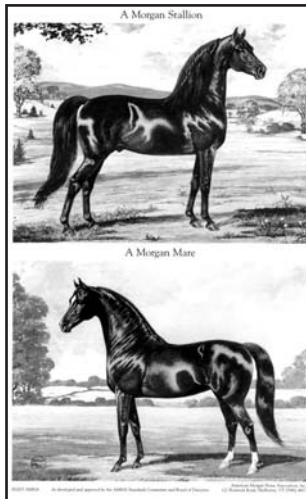
Justa' Morgan Fun!



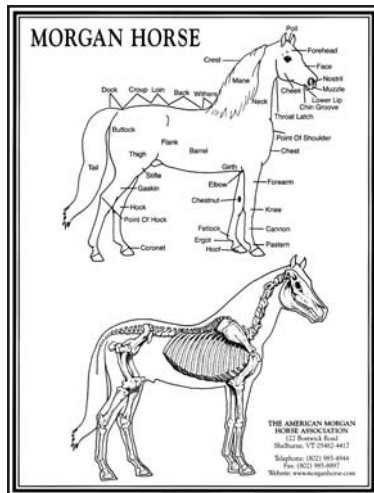
The Morgan Horse Western Fun



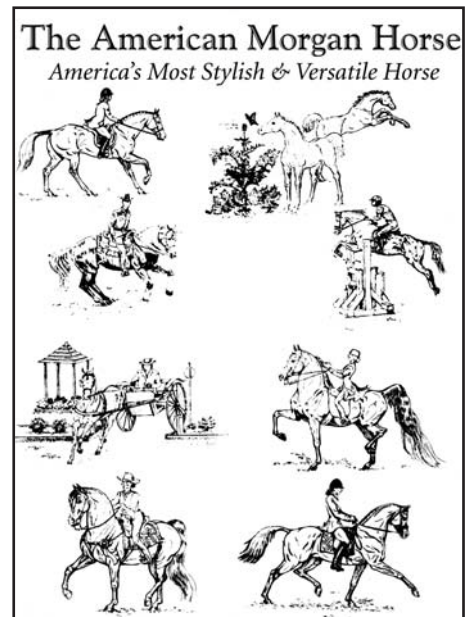
Celebrate Sticker, 5" x 2.50"



Standard of Perfection for Morgan Horses



Morgan Horse Anatomical Page, Printed on Both Sides



Morgan Horse Coloring Poster, 17.50" x 23", Printed on Both Sides