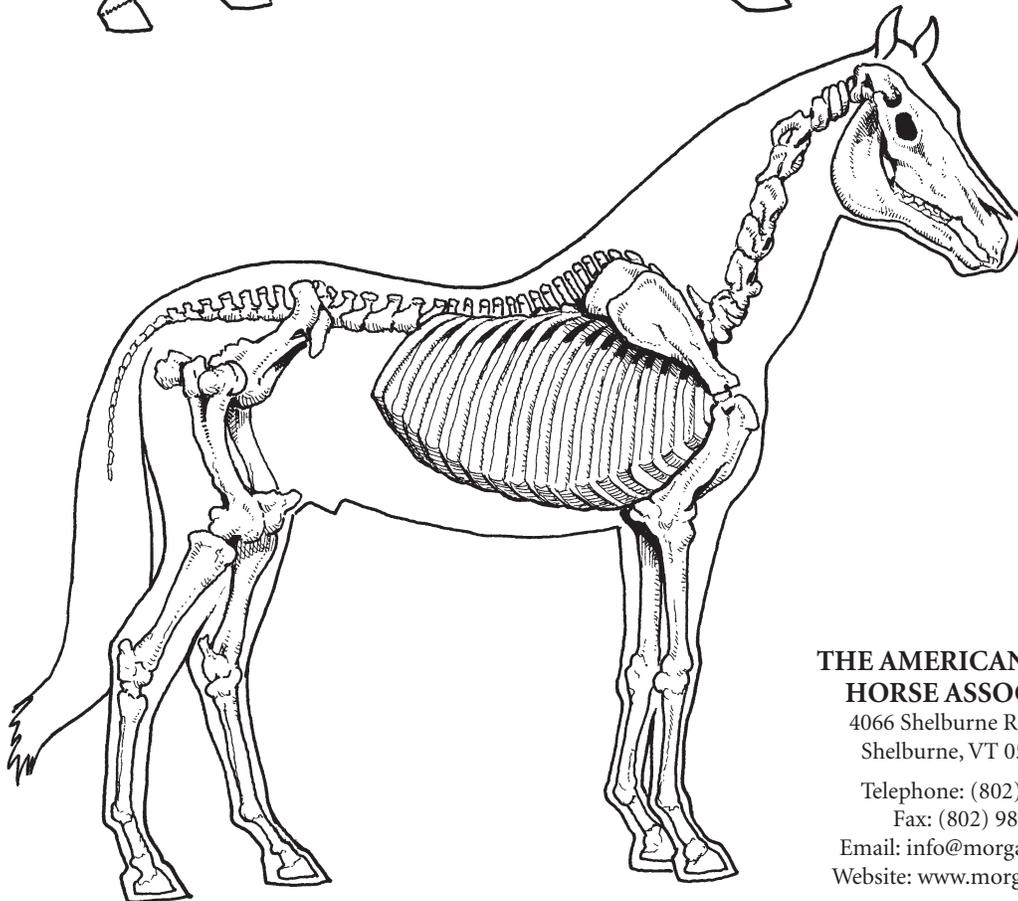
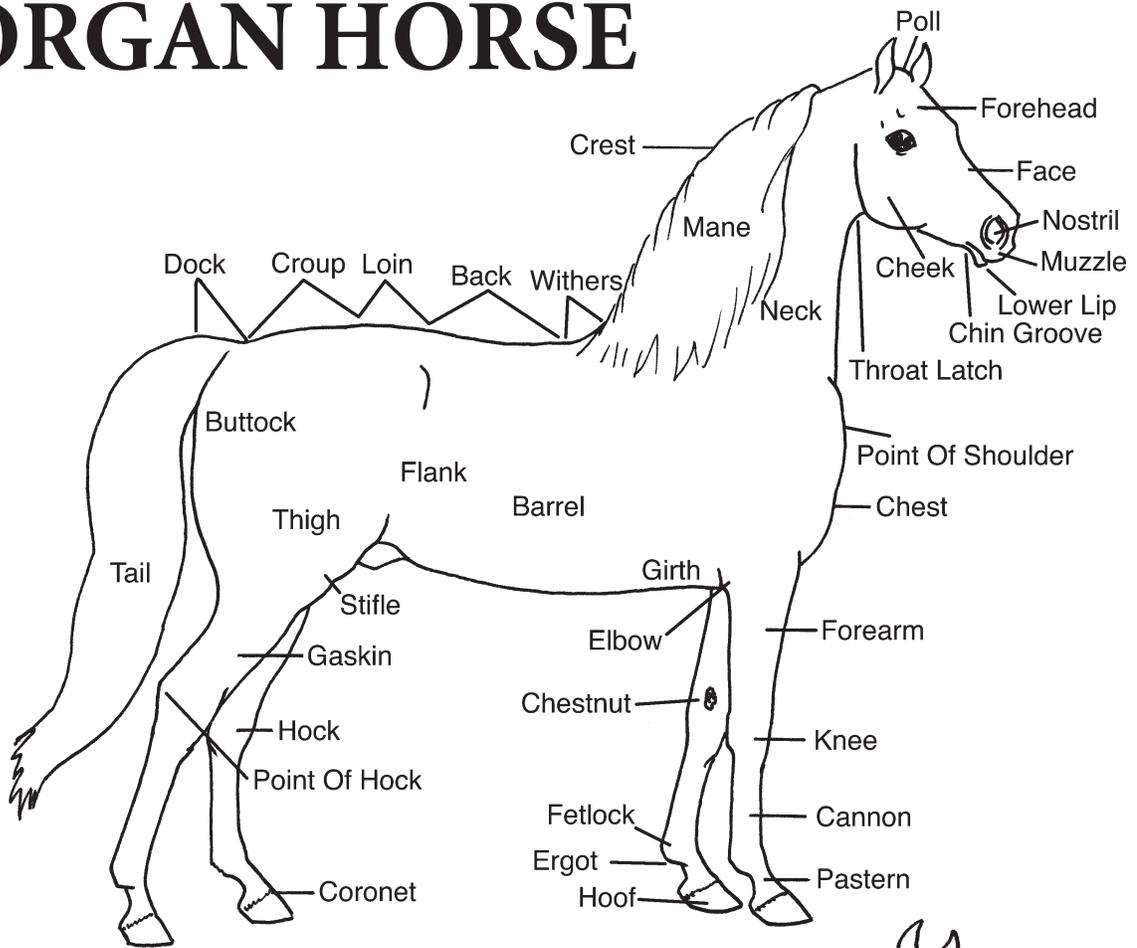


# MORGAN HORSE



## THE AMERICAN MORGAN HORSE ASSOCIATION

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## **AMHA MISSION STATEMENT:**

The American Morgan Horse Association exists to preserve, promote and perpetuate the Morgan horse.

## **BREED STATEMENT:**

America's foundation horse, the Morgan, is the world's most versatile and stylish breed for show, sport and recreation.

## **AMHA CORE MESSAGES:**

### ***The Morgan Horse is a People Horse***

The Morgan's willingness, tractability, and even temperament make it suitable for all to enjoy; children or adults, individuals or families, amateurs or professionals.

### ***The Morgan Horse is a Versatile Horse***

Whether riding or driving for pleasure at home, or in competition at local, national, or international events, the Morgan has proved himself to be an ideal horse.

### ***The Morgan Horse is an Affordable Horse***

The aristocrat of the horse world, yet the Morgan is realistically affordable. Natural intelligence, curiosity, and willingness make the Morgan a perfect companion.

### ***The Morgan Horse is a Way of Life***

The Morgan horse can be an individual or a family enterprise. Through owning, showing, pleasure riding, breeding, or training, you magically become a member of the Morgan family. With his common traits of uncommon intelligence, love of people, obedience and loyalty, the Morgan horse will transform into a special part of your life, with a host of new friendships.

### ***The Morgan Horse—The Horse That Chooses You®***

## **MORGAN BREED CHARACTER STATEMENT:**

The beauty of the Morgan horse lifts the heart. The breed exists solely because it pleases people. It is their heritage.

The Morgan is easily recognized by his proud carriage, upright graceful neck, and distinctive head with expressive eyes. Deep bodied and compact, the Morgan has strongly muscled quarters.

The intelligence, willingness, zest of life, and good sense of the Morgan is blended with soundness of limb, athleticism, and stamina. In addition, Morgan thriftiness and longevity have made this breed a good bargain for more than 200 years—easy to love and affordable to own.

The Morgan horse is free-moving and calm under western tack and elegant ridden English style. A tractable temperament allows the Morgan to excel when driving in single or multiple hitches.

Companionable and comfortable on a quiet pleasure ride anywhere open skies beckon, working as a sensible partner in a long day of ranch work or endurance riding, waiting alert and ready to enter a show ring, or performing in formal riding disciplines, the Morgan horse agreeably adapts to his owner's lifestyle. This first American breed can be found worldwide.

Reliable, loyal, tireless, and versatile, a Morgan becomes one with people of all ages and walks of life, sharing the mutual enjoyment in every equine pastime.

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