

American Morgan Horse Association, Inc.



AMHA

American Morgan
Horse Association

CLUB ACTIVITY GUIDE

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AMHA CLUB OF THE YEAR AWARD

All entries must be submitted in notebook form. Entries are judged prior to the AMHA Annual Convention and are awarded cash prizes for first, second, and third place finishes. Prize amounts are \$600, \$400, and \$300, respectively.

TO NOMINATE A CLUB

1. Provide a written statement listing club accomplishments and activities in the last year.
2. Document club accomplishments in an easily viewed notebook format with a section on each of the judged categories. We recommend that additional materials be included with the submission to emphasize the judged categories.
3. Display photographs documenting Club activities.
4. Include program information and materials such as scholarships, contests, award program information, and newspaper articles documenting club activities.

JUDGING

Notebooks are judged in eight different categories:

- Chapter 1:** Presentation of notebook, 15%
- Chapter 2:** Morgan and non-Morgan activities, 15%
- Chapter 3:** Breed promotion and civic activities, 15%
- Chapter 4:** Non-horse show activities, i.e. trail rides, 15%
- Chapter 5:** Fund raising, 15%
- Chapter 6:** Number of current and new members, 10%
- Chapter 7:** Percentage of AMHA membership in club, 10%
- Chapter 8:** Special promotional projects, 5%



Please detach label and affix to cover of submitted notebook.

ANNUAL AMHA CLUB NEWSLETTER CONTEST

CLUB NOTEBOOKS ARE DUE TO THE AMHA OFFICE BY JANUARY 1ST.

Please be sure to insure your package as AMHA cannot be responsible for lost or damaged submissions.

Club Name: _____

President's Name: _____

Address: _____

Phone: _____ E-mail: _____



AMHA PROMOTER AWARD

The Promoter Award recognizes club members who are diligent supporters of the Morgan breed, working hard to bring the Morgan into public arenas. Recipients of the Promoter Award actively promote the Morgan at fairs, parades, open barns, equine expos, and through many other activities. Selected members will be awarded a collectible “Morgan Promoter” pin as well as a certificate marking their accomplishment. All affiliated clubs and national service organizations are allowed to select up to three recipients per year.

NOMINATION REQUIREMENTS

1. Designees must be current AMHA members.
2. Selections must be received by January 15 of each year.
3. Recipients of the Promoter Award may receive the award only once in their lifetime.
4. A photo and short biography (400 words or less) must be included for each nominee.

AMHA PROMOTER AWARD

Club Name: _____

Submitted by: _____ Position: _____

Our club has chosen the following individuals for their efforts in promoting the Morgan horse:

ONE Name: _____ Send award to: Club Recipient
 Address: _____
 Phrase or sentence that best depicts promoter: _____

TWO Name: _____ Send award to: Club Recipient
 Address: _____
 Phrase or sentence that best depicts promoter: _____

THREE Name: _____ Send award to: Club Recipient
 Address: _____
 Phrase or sentence that best depicts promoter: _____

FOUR Name: _____ Send award to: Club Recipient
 Address: _____
 Phrase or sentence that best depicts promoter: _____



AMHA MASTER'S CERTIFICATE

AMHA Master's Certificates recognize our Morgan owners, 60 years or older, who have taken an active role in enjoying the Morgan breed. Nominees must be nominated by an AMHA Recognized Club because the Master's Certificate awards are presented at the AMHA Annual Convention. **Nominations will not be accepted unless accompanied by this form, a photo, and a brief biography (400 words or less) describing the nominee's involvement with Morgans. It must be signed by the current club president or secretary. Failure to provide these materials will result in the nomination(s) being returned.**

NOMINATION REQUIREMENTS

1. Nominees must be at least 60 years old and have a current AMHA membership.
2. Nominees must actively pursue endeavors with a registered Morgan(s). Activities may range from occasional pleasure rides and drives to breeding, showing, and promoting the Morgan horse.
3. Each recognized club may nominate two members annually. Nominations must be signed by the current president or secretary.
4. Nomination deadline is January 15 of each year.
5. Master's Certificates are awarded at the AMHA Annual Convention. Please note at the bottom of the nomination if the person will be attending the convention to receive his/her award. Representatives of the nominee may also accept the certificate on the recipient's behalf.

AMHA MASTER'S CERTIFICATE

Club Name: _____

Submitted by: _____ Position: _____

Address: _____

Telephone: _____

ONE Name: _____

Address: _____

Photo Enclosed Paragraph Enclosed Will nominee be at the Annual AMHA Convention? Yes No

TWO Name: _____

Address: _____

Photo Enclosed Paragraph Enclosed Will nominee be at the Annual AMHA Convention? Yes No



AMHA NOMINATION FORM

Nominations MUST include a summary of the nominee's accomplishments relevant to the type of award. **DEADLINE: NOVEMBER 1**

Your Name: _____ AMHA #: _____

Contact E-mail/Phone: _____

HALL OF FAME AWARD *The AMHA Hall of Fame Award, introduced in 1985, annually recognizes up to two people who have given long-term support to the breed through the activities of the AMHA. The Hall of Fame Lifetime Achievement Award has seen some outstanding individuals selected for their contributions.* Nominee: _____

BREEDERS' HALL OF FAME AWARD *Established in 2004, the AMHA Breeders' Hall of Fame award is given to up to three Morgan breeders who have produced Morgans that have had a significant impact on the breed.* Nominee: _____

PERSON(S) OF THE YEAR AWARD *The Person(s) of the Year awards. Some of the best-known people in the Morgan breed have been recognized. The award recognizes the individual(s) who, in the past five years, have made particularly exceptional contributions to the support and preservation of the Morgan breed and/or AMHA.* Nominee: _____

SHOW HORSE HALL OF FAME *Registered Morgans with three or more World Champion titles earned at the Grand National & World Championship Morgan Horse Show®, or if shown prior to 1973, registered Morgans with three or more Grand National Champion titles. Other registered Morgan show horses of outstanding caliber also will be eligible.* Nominee: _____

GOLDEN REINS AWARD *Instituted in 1995, the Golden Reins Award recognizes professionals who have been involved with the Morgan breed for at least 30 years. Active or retired trainers and instructors who have made a lasting impact on the breed on a daily basis through their dedication to working with horses and riders are eligible for nomination.* Nominee: _____

CECIL R. BROWN MEMORIAL SPORTSMANSHIP AWARD *In 1993, the Cecil Brown Sportsmanship Award was added to the AMHA's list of special awards. This award is only given out in years when there is a special person who stands apart from all others. It recognizes an individual who exemplifies sportsmanship in and out of the ring during horse show competition. This award gives the show industry an opportunity to recognize the people who make Morgan competition a pleasure for all.* Nominee: _____

DR. ALBERT LUCINE PROMOTER AWARD *This award is given to an individual, group, or farm that goes above and beyond to promote the Morgan breed. This award recognizes an individual who exemplifies volunteerism throughout the Morgan horse world. It is an individual who volunteers his or her time on a local or regional level, as well as stepping up on the national level. This is an individual who has shown a penchant for volunteering, and will do anything to promote and support activities involving Morgan horses and their people. It also is someone whose time carries over into other equine organizations, representing the interests of the Morgan breed. Obviously, this individual is very passionate about all things Morgan. To be given when truly deserved.* Nominee: _____

AMHA YOUNG PERSON AWARD *This award honors one young person (under 40 years of age) who has demonstrated breed promotion and outreach through participation in events, committees, or clubs, and has noted achievements with Morgans in or out of the show ring. The nominee will also have exhibited positive personal characteristics and sportsmanship and inspired others. Nominees must be a current AMHA member.* Nominee: _____

MORGAN INTERNATIONAL COMPETITION AWARD *In 1997, AMHA introduced this award, which is presented only when a person is identified who has gone the extra mile to introduce the Morgan breed in other countries.* Nominee: _____

THERAPY HORSE AWARD *Know of an outstanding Morgan? One who has contributed above and beyond expectations as a therapy horse? If so, it may be eligible for the AMHA Therapy Horse Award. The Morgan may be part of a recognized therapeutic riding program or ridden by a handicapped individual on a regular basis. This Morgan may be owned by the individuals who benefit by working with it and must be active to win the award title.* Nominee: _____

MABEL OWEN MEDIA AWARD *The Mabel Owen Media Award has been established to recognize a person or group in the media (written, photographic, print, video, electronic) with a documented body of work that has contributed above and beyond in providing content, adding to the public's ability to learn about, enjoy, and record for posterity activities involving the Morgan horse.* Nominee: _____

Mail submission (including summaries) to: AMHA Awards • 4037 Iron Works Parkway, Suite 130, Lexington, KY 40511
Fax: (859) 287-3555 • E-mail: info@morganhorse.com



ANNUAL AMHA CLUB NEWSLETTER CONTEST

JUDGING GUIDELINES

The criteria used for selecting the best annual AMHA club newsletters may also serve as a useful evaluation checklist.

Certificates are presented in Graphic Design, Educational Content, Editorial Content, Club Activity coverage, and General Excellence divisions. Clubs that send their newsletters to AMHA upon publication are automatically entered. Other clubs may enter by mailing all the previous calendar year newsletters by January 1. The contest is open to all newsletters of AMHA Recognized Clubs as listed in the AMHA Network. Winners are announced following the Annual Convention.

GRAPHIC DESIGN & QUALITY

Items evaluated in this category include general appearance, use of graphic aids, photos, layout, neatness, and print quality. Quality, accuracy of spelling, grammar, use of names and dates, identification of photos and bylines also are judged.

EDUCATIONAL CONTENT

Newsletters should provide member breed information. This includes use of AMHA press releases, article reprints, and special stories by club members, in addition to information about the local horse industry.

EDITORIAL CONTENT


Newsletters should promote member awareness. Letters to the editor, editorials, a column introducing new members, and opinion pieces are all considered.

CLUB ACTIVITY COVERAGE

Recent meetings, shows, activities, coming events, achievements, and member contributions should all be recorded. Membership rates, contact names and addresses of club officers, and activity directors should also be included.

GENERAL EXCELLENCE

A newsletter should combine the above divisions in a well-balanced presentation.

 *Please detach label and affix to cover of submitted issue.*

ANNUAL AMHA CLUB NEWSLETTER CONTEST

Submitted by: _____

Phone Number: _____

Yes, a club representative will be available to accept any awards at the annual AMHA Convention.

No, we will not be available to accept any awards, please mail any awards to:



AMHA Club Activity Guide

AMHA Club Newsletter Contest Scoresheet

CLUB NAME: _____

DIVISION*: _____

**National Service, Local or International*

CATEGORIES:	COMMENTS:
GRAPHIC DESIGN & QUALITY Possible Points: 20 Points Awarded: _____	
EDUCATIONAL CONTENT Possible Points: 20 Points Awarded: _____	
EDITORIAL CONTENT Possible Points: 40 Points Awarded: _____	
CLUB ACTIVITY COVERAGE Possible Points: 20 Points Awarded: _____	
GENERAL EXCELLENCE Possible Points: 20 Points Awarded: _____	

TOTAL POINTS: _____

ADDITIONAL COMMENTS: _____
