

# AMHA GLOBAL E-MAIL ADVERTISING

Do you want to reach almost 15,000 E-mail inboxes each week with one click?

AMHA is now offering Global E-mail advertising spots! Each purchased ad will run for a minimum of four weeks. However, there are only three available spots for purchase in each Global E-mail, so don't delay!

1. Top Banner
2. Half Skyscraper
3. Bottom Banner



## MorganHorse

The Horse That Chooses You.™

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WEEKLY NEWS BRIEF

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### YOUR AD COULD BE HERE!

(TOP BANNER)

May 18, 2017

AMHA NEWS

**Yearly Update from the AMHA Judging Standards Committee**

Cadence, and balance/laboring action, Hunter Pleasure, and social media/cell phones are just some of the topics shared with the USEF Morgan judges this year from the AMHA Judging Standards Committee.



READ MORE

**AMHA Online Membership Renewal: Quick and Easy!**

Are you on your way to a show and just realized you didn't renew your AMHA membership for 2017? Renewing online is the quickest and easiest way to do this! Go to [www.morganhorse.com/membership/join/](http://www.morganhorse.com/membership/join/).

READ MORE

...OR  
YOU  
COULD  
HAVE  
YOUR  
AD  
HERE

(HALF  
SKYSCRAPER)

### ...OR MAYBE HERE?

(BOTTOM BANNER)

## 2017 INTRODUCTORY PRICES\*

- Top Banner Ad for One Month (minimum of four blasts).....\$200
- Half Skyscraper for One Month (minimum of four blasts).....\$200
- Bottom Banner Ad for One Month (minimum of four blasts).....\$100
- Top and Bottom Banner Ad for One Month (minimum of four blasts).....\$250

*\*Single blasts not available—must purchase monthly package.*

## INFORMATION

Name of Business: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

URL Link for Banner: http://\_\_\_\_\_

Description of Business or Service: \_\_\_\_\_

## DESIGN

- I will provide a camera-ready ad according to AMHA specifications.
- I need AMHA to contact me to assist with ad design (additional fees required).

## AD SPECIFICATIONS

Top and/or Bottom Banner: 728px x 90px // Resolution: 72 // File Types: .jpg or .gif

Half Skyscraper Banner: 120px x 300px // Resolution: 72 // File Types: .jpg or .gif

## PAYMENT *Remember to sign your check; DO NOT staple or tape check to form.*

Check/Money Order (U.S. Funds)    MasterCard    VISA    Discover    American Express

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_