



We hope this correspondence finds you, your family, and your animals in good health and safe surroundings.

As we return back to the new normal, it is vital that you join us as part of the AMHECT/WMF Stallion Service Auction.

The AMHECT/WMF Stallion Service Auction will once again be held in conjunction with the Grand National & World Championship Morgan Horse Show®. Each year the AMHECT and the World Morgan Futurity join together to make a difference for the Morgan breed. Thanks to the great stallion owners and successful bidders who participate in this winning program, we are able to use more money for promotion, give more money back to the stallion owners, give more money to the winning foals, and award more money to the handlers of those winners. In addition, the first foal or foals of an actual service purchased at the AMHECT/WMF Stallion Service Auction to win a World Championship will take home an additional \$10,000 Auction Rewards Bonus!

Donate your stallion today and promote your stallions, his get and the Morgan breed.

What will you receive? Your Stallion will be promoted:

- In the AMHECT/WMF Catalog which will be distributed with the September issue of The Morgan Horse Magazine to all subscribers and AMHA members, and distributed at the Grand National.
- Stallions will get priceless exposure at the show and online!
- Your stallion will be part of a video presented throughout the week during the Grand National on the jumbotron and on the live feed.
- Daily publicity of the bidding throughout the show.
- Your donation is tax-deductible to the fullest extent of the law.

The 2021 AMHECT/WMF Auction will be an online auction only utilizing a mobile phone bidding app. Those without computer capabilities will still be able to call in their bid.

Please review the enclosed nomination agreement for complete details!

The deadline for all materials is July 30, 2021.

We will need the following:

1. The nomination form
2. A brief promotional write up
3. An 8 x 10 photo (this can be emailed 300 dpi)
4. A signed copy of your breeding contract.

For more information, contact erica@morganhorse.com; 859/298-3785.