2027 REGIONAL SHOW HANDBOOK

Requirements
Forms, Dates & Deadlines

FOR APPROVED
AMERICAN MORGAN HORSE ASSOCIATION
REGIONAL HORSE SHOWS

DATED MATERIALS

Revised 09/2026

AMHA REGIONAL CHAMPIONSHIP PROGRAM

Each year, the American Morgan Horse Association selects up to four (4) USEF licensed Morgan shows from each region to be its AMHA Regional Championship Shows. Due to the requirements Regional Shows must meet, they gain prestige and importance among Morgan owners and exhibitors. It is at these shows that the best horses from all parts of the region and surrounding areas compete for regional titles and the opportunity to qualify for the Grand National & World Championship Morgan Horse Show®.

The benefits and requirements of being part of the AMHA Regional Shows program are outlined below. We have also included some recommendations to help you offer a quality show for both exhibitors and spectators.

CRITERIA

The following criteria are what the AMHA Board of Directors will consider before giving the title of “Regional” to a Morgan horse show:

1. The show’s history, including how long it has been in existence, how long it has been in the current location, and how many years it has been designated as a Regional Show.

2. The distance from other shows normally scheduled at the same time.

3. The date as it compares to other shows in the area and other Regionals.

4. Support the show or club has given to AMHA in the past.

5. The number of entries from the previous two (2) years.

6. Regional shows must be more than 500 miles OR more than four (4) weeks apart.

7. The show must be licensed as a regular USEF licensed competition. (A Competition Lite license does not qualify.)

BENEFITS

1. Horses that place 1st-8th qualify for the Grand National & World Championship Morgan Horse Show®.

2. Twelve (12) distinctive AMHA Champion Plaques are awarded to: In-Hand Grand Champion Stallion, Gelding, and Mare; Classic Pleasure Champion; Classic Pleasure Driving Champion; English Pleasure Champion; Hunter Pleasure Champion; Park Harness Champion; Park Saddle Champion; Pleasure Driving Champion; Sport Horse Champion; and Western Pleasure Champion.

3. Each Regional Show will receive one (1), full page, color ad in *The Morgan Horse* magazine (including design by the TMH Design Staff) with two OPTIONS:

   - Option 1: utilizing the page to promote their show in the magazine – **OR**
   - Option 2: using the ad as an item for their silent auction/fundraiser.

   Those choosing Option 1 need to meet posted publication deadlines available at https://www.morganhorse.com/magazine/advertise/.

   Those choosing Option 2 MUST provide the certificate to the proper recipient with notice that the certificate MUST be provided to TMH staff when booking the ad.

4. Regional Shows are recognized with expanded editorial coverage in *The Morgan Horse* magazine.

5. Regional Shows retain $5 of the established AMHA non-member fee collected.

6. Shows have access to the free promotional materials from AMHA.

7. 15% of the total annual Stallion Service Auction revenue, less expenses for the championship plaques, is divided evenly among the AMHA Regional Shows.

8. AMHA art prints are currently available to each Regional Show for use in their silent auction/fundraiser. There is no cost for the print, but it must be requested from the AMHA Office at least 30 days prior to the show.

REGIONAL SHOW REQUIREMENTS

1. Application for Regional Show status must be submitted on the official AMHA form by October 31 prior to the year in which the show is to be held. If no applications are received from any show in the region prior to the October 31 deadline, no show will be given recognized status for that region.

2. A prize list from the most recent show must be submitted with the application. If the application is for a new show, a draft prize list is to be submitted for review.

3. The show must be held for a minimum of three (3) calendar days.

4. The show must be a USEF regularly licensed and approved show and exhibitors must fulfill USEF requirements. Competitions must enforce the currently posted suspension and banned lists located on the USEF website at:

   Safe Sport Sanction Page:
   https://www.usef.org/safe-sport/sanction-list

   Ineligibility List:
   https://www.usef.org/compete/resources-forms/rules-regulations/ineligibilty-list

5. Regional Shows are required to secure insurance for the competition. AMHA must be listed as additional insured on the Certificate of Insurance and a copy must be sent to the AMHA Office at least 30 days prior to the show.

6. A USEF/AMHA Rules Forum must be held. The date, time, and place of the forum MUST be included in the prize list, schedule, and program (if available).

7. Medal classes should be applied for on the official AMHA form at least 30 days prior to the printing of your prize list. Be sure to include your payment with the application. The form is available on page 18 of this booklet OR on the AMHA website at:
   https://www.morganhorse.com/upload/photos/page_860_2026-medal-app.pdf

8. AMHA Regional Shows may be multi-breed shows.

9. At a Regional Show, all classes that require a qualifying class MUST be called a “championship.” (MO109)

10. Stripping of horses is mandatory in open and junior horse championship classes under saddle (Park Saddle, English Pleasure, Hunter Pleasure, Western Pleasure divisions)

when type and conformation are part of the specifications. (Exception: One-horse classes, Parade classes, and Classic Pleasure Saddle classes.) All judges must walk the line at Regional and National Championships in classes restricted to Morgans. (MO108)

11. **REQUIRED CLASSES** – THESE CLASSES **MUST** BE OFFERED*:

**A show may submit a request for exemption for specific classes or division which, if approved, would allow the show to run without the qualifying classes*.

Qualifying and Championship Classes for:

In-Hand Division
- Classes for Stallions, Gelding, Mares and age groups may be combined at show management's discretion.

Classic Pleasure Driving
- Open (for example: sex, over/under, limit, novice, and maiden)

Classic Pleasure Saddle
- Open

English Pleasure
- Open
- Junior Horse
- Amateur
- Ladies
- Junior Exhibitor

Hunter Pleasure
- Open
- Junior Horse
- Amateur
- Ladies
- Junior Exhibitor

Park Harness
- Open

Park Saddle
- Open

Pleasure Driving
- Open
- Junior Horse
- Amateur
- Ladies
- Junior Exhibitor

Continued…

Western Pleasure

- Open
- Junior Horse
- Amateur
- Ladies
- Junior Exhibitor

Equitation

- Hunter Seat
- Saddle Seat
- Western Seat

AMHA Silver Medal Classes (at least three of the following)

- Dressage Seat
- Hunter Seat on the Flat
- Hunter Seat over Fences
- Saddle Seat
- Reining Seat
- Western Seat

Dressage

- Intro Level
- Training Level
- First Level

Western Dressage

- Intro Level
- Basic Level
- Level 1

12. RECOMMENDED CLASSES

- Dressage Seat Medal (if the Dressage division is included)
- Carriage Classes

13. AWARDS

Ribbons must be provided through 6th place. At the discretion of the show committee or manager, classes “may” be tied through 8th place, even if ribbons are not provided for 7th and 8th, since participants placed 1-8 qualify for the Grand National. For any 7th or 8th place horse to qualify, the results must be announced and submitted to AMHA with the standard show results, regardless of ribbons being provided. Shows must decide the number of places they plan to tie PRIOR to the show, and tie ALL classes offered at the show to the same placings.

- Tricolor championship ribbons must be awarded.
- The championship plaques, provided to each Regional Show by AMHA, must be presented at the same time as the championship ribbons. See “Benefits” on Page 3, Item #2.

14. **PRIZE LIST**
    A. A statement must be included that horses must be made available for inspection by an official designated by AMHA.
    B. Information about the USEF/AMHA Rules Forum – date, time, and location – must be included in the prize list and schedule.
    C. Classes may not be designated as “World,” “International,” or “National.”
    D. Championship classes must have qualifications stated in the prize list and MUST be entitled “championships” (as opposed to “stakes).
    Important: Please note that USEF no longer provides prize list review services.
    E. The prize list must include: (provided by AMHA’s Programs Manager)
        1. The AMHA Membership Form
        2. The AMHA Membership Ad
        3. The WMF/Stallion Service Auction Ad
        4. The Grand National Ad

15. **SHOW PROGRAM** (if utilized) must include:
    A. An AMHA advertisement.
    B. The date, time, and location of the USEF/AMHA Rules Forum.

16. The **Show Office** must be open at least 24 hours before the first class.

17. Entry blanks must request a current AMHA number, or collect the non-member fee, for each exhibitor, owner, trainer, agent, and lessee at the show.

18. AMHA Life, Standard, Premium, Youth, and Youth Life members are eligible to participate in all Regional classes. An AMHA Associate member or non-member of AMHA may participate as a rider, driver, handler, owner, lessee, agent, or trainer at a Regional Show upon payment of the established AMHA non-member fee. Participants in the following classes are exempt from the requirements of this rule: leadline, walk/trot, races, exhibitions and others designated as exempt by USEF. The show retains $5 of the fee.

19. Entry blanks must include the Judges Education Program fee of $2 per horse. Fees are recorded on the Regional Show Report and sent to AMHA.

20. Any person or entity with a debt outstanding for more than 90 days to AMHA, or an AMHA Regional Show, or the Grand National & World Championship Morgan Horse Show® is deemed “suspended” from doing business with any of those organizations. Such person or entity deemed “suspended” may be precluded from any business transactions with AMHA, including with its Registry, and may be precluded from participating as an exhibitor, trainer, owner, coach, or otherwise in any Regional Show

or the Grand National & World Championship Morgan Horse Show®. This policy does not replace or negate any suspension policy enforced by USEF, and those debts must be resolved directly with USEF.

21. The **class results** and **Regional Show Report** must be mailed within 10 days of the closing of the show to the AMHA office.

RECOMMENDATIONS

It is recommended that Regional Shows:

1. Offer the AMHA Dressage Seat Medal Class if riders are available.

2. Should have show stabling available 48 hours prior to the first class or have optional stabling available.

3. Have a show committee on which all members should be AMHA members and ideally represent all disciplines.

4. Reflect the rules and procedures of the Grand National in executing their classes.

5. Include this wording in their prize list, "*AMHA membership cards will be requested at the show office. Please bring membership cards or proof of membership for all owners, exhibitors, and trainers for whom you are checking in*."

6. Offer a Youth of the Year Contest.

7. Include the following statement regarding photographers in their prize list as well as posting it on the show's website and on the show grounds: "*The show requires all non-official photographers, videographers, and photojournalists to sign an agreement and be issued a press/media pass, prior to the start of the show or upon arrival at the show grounds."*

   (A sample agreement is attached for the show's utilization.)

REGIONAL SHOWS ANNUAL CALENDAR

Date	Requirement	Responsibility
10/31	Applications due for the following year	Show
11/09	Notify applicants of any missing information	AMHA
12/05	Renewals presented to AMHA Board for approval	AMHA
12/11	Send Regional Show approval letters	AMHA
01/31	Send Regional Show packets	AMHA

Show Event

Timing	Event	Responsibility
1 month prior	Send AMHA Certificate of Insurance for show ***(with AMHA noted as additional insured)***	Show
30 days prior	Send regional show materials	AMHA
14 days prior	Notify show secretaries of ineligible exhibitors	AMHA
10 days post	Regional Show Report Form & Member Affidavits due	Show
10 days post	Show Results due to AMHA	Show

Regional Show Responsibility Checklist

✓	Date	Task to be Completed
		Send Regional Application to AMHA (enclosed)
		Send Show Information Sheet to AMHA (enclosed)
		Apply for AMHA Medal Classes (application enclosed)
		Order breed promotional materials (order form enclosed)
		Send AMHA Certificate of Insurance ***(with AMHA noted as additional insured)***
		Ineligible entries (according to AMHA) returned with a letter (sample enclosed)
		Send Show Report Form to AMHA within 10 days of the end of the show (enclosed)
		Remit Member & Non-member fees to AMHA, sent within 10 days of the end of the show
		Send Show Results to AMHA within 10 days of the end of the show
		Save show prize list and entry form for re-application for Regional status the following year

APPLICATION FOR
AMHA REGIONAL SHOW STATUS

Name of Show:_____

USEF License Number:_____*(must be USEF Regular License)*

Competition Year:_____ Show Dates:_____

*Previous Year Show Dates:_____

**(If no show was held the previous year, please indicate the most recent year held and include statistics for that show instead.)*

Show Management Information

Chairman (Name):_____

Address:_____

City:_____ State: _____ Zip:_____

Phone:_____ Email:_____

Manager (Name):_____

Address:_____

City:_____ State: _____ Zip:_____

Phone:_____ Email:_____

Treasurer (Name):_____

Address:_____

City:_____ State: _____ Zip:_____

Phone:_____ Email:_____

Show Grounds Information

Facility Name:_____

Seating Capacity: _____ Description:_____

Stabling: Number of Stalls:_____ Size of Stalls:_____

Description:_____

Competition Rings: Number: _____ Description:_____

Ring Size:_____ _____ _____ _____

Warmup Areas: Number: _____ Description:_____

Ring Size:_____ _____ _____ _____

Previous Year's Show Information

Was the show USEF Licensed? Yes/Regular_____ Yes/Lite_____ No_____

Were all judges USEF licensed/approved? Yes_____ No_____

Did you apply for Regional Show status? Yes_____ No_____

Did your show the previous year hold the following qualifying and championship classes? (Please check all that were held)

Division / Classes	Yes or No
In-Hand Division _____Stallions _____Geldings _____Mares	Y_____N_____
Classic Pleasure Driving _____Open _____Other:_____	Y_____N_____
Classic Pleasure Saddle _____Open _____Other:_____	Y_____N_____
English Pleasure _____Open _____Junior Horse _____Amateur _____Ladies _____Junior Exhibitor _____Other:_____	Y_____N_____
Hunter Pleasure _____Open _____Junior Horse _____Amateur _____Ladies _____Junior Exhibitor _____Other:_____	Y_____N_____
Park Harness _____Open _____Other:_____	Y_____N_____
Park Saddle _____Open _____Other:_____	Y_____N_____
Pleasure Driving _____Open _____Junior Horse _____Amateur _____Ladies _____Junior Exhibitor _____Other:_____	Y_____N_____
Western Pleasure _____Open _____Junior Horse _____Amateur _____Ladies _____Junior Exhibitor _____Other:_____	Y_____N_____
Equitation _____Hunter Seat _____Saddle Seat _____Western Seat	Y_____N_____
AMHA Silver Medal Classes *(at least three of the following)* _____Dressage Seat _____Hunter Seat on the Flat _____Hunter Seat Over Fences _____Saddle Seat _____Reining Seat _____ Western Seat	Y_____N_____
Dressage _____Intro _____Training _____First Level	Y_____N_____
Western Dressage _____Intro _____Basic _____Level 1	Y_____N_____
Recommended/Other Classes Held (*check all that apply*)	
Carriage	Y_____N_____
Other Breed Classes	Y_____N_____
Sport Horse Classes _____In-Hand _____Under Saddle	Y_____N_____

Did you tie placings through 8th in all classes? Yes_____ No_____
Did you provide ribbons through 8th place in each class? Yes_____ No_____
Did you provide ribbons through 6th place in each class? Yes_____ No_____

Number of horses on which USEF drug fees were paid (previous year) _____
Number of horses on which USEF drug fees were paid (2 years previous)_____

Is your previous year's prize list attached? Yes_____ No_____
Is your list of class changes for the previous year attached? Yes_____ No_____
Did your entry blank include a request for current AMHA membership numbers for each owner, lessee, exhibitor, handler, and trainer? Yes_____ No_____
Is your previous year's entry blank attached? Yes_____ No_____

Request for Exemption
For this application year, is the show requesting an exemption for specific classes or divisions? *See "Requirements Section" - #10 on Page 5 for details.*
_____Yes ***(If "yes," Request for Exemption form must be attached)***
_____No

_____

Application completed by:_____
Title:_____Date:_____
Address:_____
City:_____ State: _____ Zip:_____
Phone:_____Email:_____

This form must reach the AMHA Office by October 31

Mailing address:
AMHA – Regional Shows
4037 Iron Works Pkwy Ste 130
Lexington, KY 40511-8508

Email: execdir@morganhorse.com

Fax: (859) 287-3555

AMHA REGIONAL HORSE SHOW
REQUEST FOR EXEMPTION

An AMHA Regional Horse Show is required to offer the divisions/classes listed in the Regional Show Handbook on pages 5 and 6. It is expected that a Regional Show will make every effort to offer them. ***Exemption from this requirement may be requested ONLY when a Region truly cannot support the division/class.***

This request form MUST be submitted along with your Regional Show Application.

Show Name:_____ Dates:_____

An exemption is hereby requested for the following division(s) / class(es):

_____

Please provide detailed reasons and/or documentation for requesting this exemption:

_____

_____

_____

_____

_____

_____

_____

_____

Remember to save the form to your computer BEFORE completing it so that your changes are saved.

Requested by:

Name:_____ Date:_____

Title:_____

Address:_____

City:_____ State: _____ Zip:_____

Phone:_____ Email:_____

2027 AMHA REGIONAL SHOW REPORT

Please return this report within TEN DAYS of the last day of the show

Remember to save the form to your computer BEFORE completing it so that your changes are saved.

Show Name_____

Report prepared by_____ Telephone_____

Title_____ Email_____

Address_____

City_____ State_____ Zip_____

- Number of horses on which the USEF Drug Fee was paid = _____

- Number of NEW AMHA Memberships Collected and Enclosed:

  _____ Standard memberships at $85 $_____

  _____ Youth memberships at $35 $_____

  TOTAL amount of membership fees collected to send to AMHA $_____ (Line A)

- Number of NON-AMHA Member Fees Collected:

  _____ Non-AMHA member fees at $50 $_____ (Line B)

  Multiply the number of non-member fees by $5 $_____ (Line C)

  (Keep this amount for your Show's Treasury)

  Subtract Line C from Line B $_____ (Line D)

  (This amount is due to AMHA)

  Add Line A to Line D $_____ (Line E)

- Number of horses competed = _____ X $2/horse $_____ (Line F)

  (AMHA horse fee to fund the Judges Education Program)

Total of Line E and Line F = **Amount due to AMHA** **$_____**

Please make your check or money order payable to AMHA, Inc. and send it along with this report to the AMHA office within 10 days of the last day of your show:

AMHA – Regional Shows, 4037 Iron Works Pkwy Ste 130, Lexington, KY 40511-8508

~ OR ~ email to: nicole@morganhorse.com with credit card information (noted below)

Credit Card #_____ Exp Date:_____ Security Code:_____

Name on Card:_____ Phone:_____

*Authorizing Signature:_____

**If signing electronically, I acknowledge that my electronic signature shall have the same validity, force, and effect as if I affixed my signature by my own hand.*

SUGGESTED LETTER FOR SHOW ENTRIES
WITH OUTSTANDING DEBTS TO AMHA

Dear Regional Show Entry:

According to the records of the American Morgan Horse Association (AMHA), you have an outstanding debt to AMHA of 90 days or more. The AMHA Board of Directors forbids any legal entity or individual with outstanding debts of 90 days or more to show at any AMHA Regional Show, the Grand National, or any AMHA-sponsored event.

Because of this, we are unable to accept your entry and cannot allow you, your family members, employees, or any horse(s) owned, leased, or shown by you, your family, or employees to enter the show arena at our Regional Show.

No outstanding debts owed to AMHA may be paid directly to the show officials before or during the horse show. To settle your debt or for information concerning your outstanding debt, please contact the AMHA Accounting Department at (859) 287-2470 (extension 203) from Monday through Friday, 8:30 a.m. to 5 p.m. (Eastern). The address of the AMHA Office is: 4037 Iron Works Pkwy Ste 130, Lexington, KY 40511-8508.

Sincerely,

Show Secretary

NOTICE OF UNPAID DEBTS TO REGIONAL SHOWS

REGIONAL SHOW_____

SHOW SECRETARY_____

SHOW CHAIRMAN_____

The following people have not settled their indebtedness to the above-mentioned show for ads and sponsorships:

_____

_____

_____

_____

_____

_____

_____

_____ _____

Signature of Show Chairman Date

RETURN TO: Peggy Hatfield
2265 N Penstemon St
Wichita, KS 67226-1907
(316) 755-0395

RETURN NO LATER THAN AUGUST 10, 2027

AMHA MEDAL CLASS APPLICATION

Only shows that are USEF-licensed (Lite or Regular) may hold AMHA Medal Classes.
You MUST provide your USEF License Number:_____

I hereby apply for permission to hold AMHA Medal Classes at:
Horse Show_____
Date(s)_____

Show Secretary Contact Information
Name _____
Email _____ Phone_____

Show Manager Contact Information
Name _____
Email _____ Phone_____

Please check the seats for which you are applying:

☐ Saddle	☐ Hunter Seat On the Flat	☐ Western
☐ Dressage	☐ Hunter Seat Over Fences	☐ Reining

FEE: $25 per seat (includes the medal supplied by AMHA) **~OR~**
$20 per seat (I have a medal from a previous year)

Send the medals and paperwork to:
Name_____ Title_____
Address_____
City_____ State_____ Zip_____
Telephone_____ Email_____

Please mail payment and application to:
American Morgan Horse Association - 4037 Iron Works Pkwy Ste 130 - Lexington, KY 40511-8508
~OR~ email to nicole@morganhorse.com

Credit Card #_____ Exp Date:_____ Security Code:_____

Name on Card:_____ Phone:_____

*Authorizing Signature:_____

**If signing electronically, I acknowledge that my electronic signature shall have the same validity, force, and effect as if I affixed my signature by my own hand.*

Remember to save your form to the computer before filling it out so your data is saved.

PHOTOJOURNALIST AGREEMENT

This agreement is made between and among the _____ ("Show") as represented by the current Show Chair on behalf of the Show Committee, and _____("Publication"), and _____("Photojournalist"), for a term beginning (the first move-in day) on the _____ day of (month)_____ (year) _____ and ending 60 days following the last day of the competition ("the Term").

The Show permits the Photojournalist, on behalf of the Publication, to take photographs and/or videos during the Show under the following conditions:

a) Photojournalist and Publication acknowledge and agree that the Show has granted the official Show photographer and videographer exclusive right to take photographs and videos of horses and exhibitors in every class, exhibition or sanctioned event during the Show for reproduction and sale. The Photojournalist or Publication will not interfere with that right;
b) The Photojournalist and Publication are prohibited from taking over-the-rail photographs or videos for the purpose of posting on social media;
c) The Photojournalist and Publication further agree that photographs or videos taken during any class, exhibition or sanctioned event at the Show will be taken without any strobe or flash, without the protrusion of any lens or other equipment over the ring rail, and otherwise in a manner that does not jeopardize the safety or enjoyment of horses, riders, officials or spectators at the Show;
d) While at the Show or on the Show grounds the Photojournalist or Publication will not solicit private photo or video shoots, regardless of where the shoot is to take place;
e) The Photojournalist and Publication will not sell or offer for sale during the Term, any photograph or video taken at the Show. For clarity, the Photojournalist and Publication are free to sell or offer such photographs or videos for sale after the Term expires;
f) Any Photojournalist not employed by the Publication is prohibited from selling or offering for sale Show photographs or videos during the Term of this Agreement;
g) The Photojournalist and Publication are permitted to provide photographs or videos, upon request, for promotional purposes if they are provided free of charge;
h) If required, the Photojournalist or Publication will wear badges provided by the Show to identify their official status at the Show.

Without waiver of any legal or equitable remedy otherwise available to the Show, any breach of this Agreement by the Photojournalist or Publication will cause this Agreement, without further action, to be terminated immediately and entirely. Both the Photojournalist and Publication will forfeit the ability to take further photographs or videos during the Show or to enter into an agreement with the Show with respect to any future Shows.

IN WITNESS WHEREOF, the Show, the Photojournalist and the Publication signing this Agreement below conclusively evidence their agreement to the terms and conditions of this Agreement.

For the _____(Show Name),
the Show Chair

NAME (print) _____

SIGNATURE _____

For the Publication:

NAME OF PUBLICATION _____

ADDRESS _____

TELEPHONE _____

TITLE _____

NAME (print) _____

SIGNATURE _____

DATE _____

For the Photojournalist:

NAME OF PHOTOJOURNALIST _____

ADDRESS _____

TELEPHONE _____

SIGNATURE _____

DATE _____